



Convention
Centre

The Asian Golf Industry Federation (AGIF)



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The Asian Golf Industry Federation (AGIF) is proud to announce that its 2024 Conference will take place at the prestigious **Sime Darby Convention Centre** in Kuala Lumpur, Malaysia. Aligned with the highly anticipated Maybank Championship, this year's Conference promises to be a unique convergence of industry expertise and world-class golf action.

As one of the largest gatherings of golf industry professionals in Asia, the AGIF Conference provides a platform for learning, networking, and exploring innovative trends that shape the future of golf. Delegates will have the opportunity to hear from influential leaders and pioneers in sustainable golf, agronomy, and club management while gaining invaluable insights into the growth and development of the sport in the region.





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Conference Programme Highlights

22, 23 & 24 October 2024

Sime Darby Convention Centre, 1A, Jalan Bukit Kiara 1, 60000 Kuala Lumpur, Malaysia

Tuesday, 22 October 2024

3:00 PM

Arrival and Check In

Wednesday, 23 October 2024

8:30 AM
9:00 AM – 9:30 AM
9:30 AM – 10:15 AM
10:15 AM – 11:00 AM
11:00 AM – 11:15 AM
11:30 AM – 12:15 PM
12:15 PM – 2:00 PM
2:00 PM – 2:45 PM
3:00 PM – 4:45 PM

7:00 PM – 9:00 PM

Coffee Break
Welcome Address by Chris Gray
Advanced Monitoring by Carmen Magro, Ph.D.
Club Trends by DJ Flanders Troon
Coffee Break
Turfgrass by Bruce Williams
Lunch Break
R&A Sustainable Golf Initiatives Update by Chris Gray
Panel Discussion on Golf Renovations & Irrigation Upgrades
by Martin Moore, Owen Hester & Rob Wieks
Pub Night

Thursday, 24 October 2024

8:30 AM
9:00 AM – 10:00 AM

10:00 AM – 10:45 AM
10:45 AM – 11:00 AM
11:00 AM – 12:00 PM
12:00 PM – 1:00 PM

1:00 PM – 3:00 PM

Coffee Break
Malaysian Super Association by GSCAM President,
SN Farhana Hamzah
CIG Update by Richard Walne
Coffee Break
STS Turfgrass Trends by Evan
LIV Golf – Sport, Environmental and Social Impact Strategies
by Jake Jones
On Course Demo: Turf Equipment and Tech BBQ
Beverages at the Kiosk on 15th Tee & Lunch

Rates & Payment Information

Malaysia Attendees: RM 350 (for the first member of a club to join additional attendees MYR 100 per attendee)
Malaysian Student Attendees: RM100
International Attendees: USD \$200 per person.
All payments are to be made directly to AGIF during registration on the day of the event.

Register Now!

Don't miss out on this unparalleled opportunity to be part of the leading golf industry event in Asia. Register today to secure your spot and take your golf business to the next level.

How To Register

Visit our official website www.agifconference2024.com or contact our registration team at info@agifconference2024.com. For more information, follow us on social media and stay updated with the latest conference news!

Join us at the Maybank Championship at KLGCC on Friday, Saturday, and Sunday, with tickets from KLGCC that include access to the Poolside hospitality area at the Clubhouse

For enquiries

+6012 297 1358 (Hazira)

www.klgcc.com

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